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	Download Date:	2019-10-21
	Content Status:	approved
	Approval Date:	2018-06-27
	Content Owner:	Cavailles, Marine
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	Content Public Go Live Date:	
Content Public Removal Date:	2021-06-25	

Basic Marketing Content

FPC/ Brand Code:	81679847
Pack Barcode:	08001090632593
Master FPC:	No
Market Brand:	Oral-B
Market Subbrand:	Kids Frozen or Cars
Product Title Long:	Oral-B Kids Frozen & Cars Zubní Pasta, 2 x 75ml
Product Title Short:	Oral-B Kids Frozen & Cars Zubní Pasta, 2 x 75ml
Product Title Super Short:	
Product Description:	Zubní pasta Oral-B Kids s Disney postavičkami Frozen & Cars se doporučuje pro zubní hygienu dětí. Gelová konzistence této zubní pasty je bohatá na fluorid a podporuje tak ochranu proti zubnímu kazu.
Features and Benefits:	Zdravá ústní dutina a silné zuby - Vyvinutá ve spolupráci se zubními lékaři, aby pomáhala předcházet zubnímu kazu a usnadňovala rodičům učení zdravým návykům Chrání zuby před kyselinami, které vznikají z cukrů obsažených v každodenním jídle 1450ppm of Fluoride Jemná chuť vyvinutá speciálně pro děti
Search Terms- General:	Oral-B, kids, zubní pasta, zubní pasta pro děti, disney, ledové království, zubní kazy, zdravá ústní dutina, zdraví ústní dutiny dětí, zábavné čištění zubů
Brand Description/Story:	

Package Label & Category Specific

Purpose:	
Active Ingredients:	
Indications/Uses:	

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Warning: Děti do 6 let včetně: Pro čištění zubů pod dohledem dospělého použijte množství o velikosti zrnka hrachu, abyste omezili spolknutí pasty na minimum. Pokud je fluorid přijímán z jiných zdrojů, konzultujte se svým praktickým nebo zubním lékařem.

Directions: Zubní lékaři doporučují čistit si zuby 2 minuty alespoň 2krát denně.

Other Drug Facts Information:

Ingredients: Sorbitol, Aqua, Hydrated Silica, Cocamidopropyl Betaine, Trisodium Phosphate, Aroma, Cellulose Gum, Sodium Phosphate, Sodium Fluoride, Carbomer, Sodium Saccharin, Limonene, Benzyl Alcohol, Sodium Benzoate, Cinnamal, Polysorbate 80, CI 42090

Nutrition Facts:

Choking Hazard Warning:

Consumer Care Phone: 221804335

Consumer Care Return Address: Procter & Gamble Czech Republic s.r.o.
Ottova 402
269 32 Rakovník
ČR. P&G
P.O. Box 1059
111 21 Prague 1
Czech Republic

Consumer Care Statement: Chcete se na něco zeptat? Zavolejte nebo pošlete e-mail.

Manufacturer Address:

Pack Count/Uses: 1 Kit

Pack Size: 0.0 N/A

Size Name:

Package Type: Tuba

Color:

Flavor/Scent:

Skin Type:

Hair Type:

Diaper/Nappy Babyweight:

Diaper/Nappy Size:

Model Number:

Batteries Included

Batteries Required:

Number of Batteries Required:

Battery Type:

Replacement Accessories:

AC Voltage:

Product Expires?:

Shelf Life in Days:

Does the product have Open Sharp Edges?

Is the product a liquid in Double Sealed Container?

Is the Item a SIOC?

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Must be 18 years or Older to Purchase?

Brandbank Segmentation:	Péče o vlasy, tělo a zdraví>Péče o zuby>Zubní pasta
Exploding Bomb:	No
Gas Cylinder:	No
Corrosion:	No
Flame:	No
Skull & Crossbones:	No
Exclamation Point:	No
Flame Over Circle:	No
Health Hazard:	No
Environment:	No
Signal word:	Žádné signální slovo

Logistics

Sub-Sector:	Oral Care
SAP Category:	Dentifrice
SAP Brand:	Oral-B Manual
SAP Sub-brand:	Junior
Initiative Name:	CPE SONOCO Oral B Kids Frozen Cars Mixed Cases
Customer Specific SKU:	
Start of Ship:	2018-04-01
Distribution Market:	Hungary, Poland, Romania, Slovakia, Croatia, Estonia, Latvia, Lithuania RU, Lithuania LT, Greece, Netherlands, Czech Republic
Country of Origin:	Polsko
Package Weight:	0.122 kg
Product Weight:	0.1 kg
Package Dimensions (HxLxW):	154.0x49.0x39.0 mm
DUN 14:	08001090932594
Case Weight:	3.04 kg
Shipping Case Dimensions (HxLxW):	167.0x304.0x165.0 mm
Inner Packs per Case:	4
Units per Inner Pack:	6
Units per Case:	24
Creation Date:	2018-06-25
Last Modified Date:	2019-10-04
Content Public Removal Date:	2021-06-25

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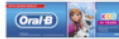
Status & Brand Content Owner

Current Approval Status:	approved
Last Approval date:	2018-06-27
Last Approver:	cavailles.m@pg.com
P&G BCO:	taborowska.a@pg.com
Brand Content Coordinator:	cavailles.m@pg.com
Status:	Completed
Active:	Y
Deactivated on:	
Deactivated by:	
Completeness %:	100%
Image Ready:	Yes
Text Ready:	Yes
Locked:	No
Gaps to Correct:	

Associated Media



Product Image - In Package
Front
Center
v1 - png
3000x3000
Exp:-



Product Image - In Package
Front
Center
v2 - png
3000x3000
Exp:-