


This is the official eContent Preview for the product listed below. This form is for internal BCO review and approval, and cannot be shared with retailers.

	Download Date:	2019-10-21
	Content Status:	approved
	Approval Date:	2017-08-03
	Content Owner:	Salomez, Nicolas
	ATTENTION: This content/image has special online usage restrictions. It can be ONLINE during these dates ONLY:	
	Content Public Go Live Date:	
Content Public Removal Date:		

Basic Marketing Content

FPC/ Brand Code:	13241885
Pack Barcode:	05010622005029
Master FPC:	No
Market Brand:	Oral-B
Market Subbrand:	Essential
Product Title Long:	Oral-B Essential Floss Mint Zubní Nit 50 m
Product Title Short:	Oral-B Essential Floss Mint Zubní Nit 50 m
Product Title Super Short:	
Product Description:	Jen samotným čištěním zubů se nedostanete do těžko dostupných míst, kde se tvoří zubní plak. Ale s dentální nití Oral-B Essential ano. Díky svému jemnému voskovanému povrchu a struktuře odolné proti třepení snadno klouže.
Features and Benefits:	<p>Voskovaná dentální nit</p> <p>Odolná proti třepení</p> <p>Odstraňuje bakterie plaku v mezizubních prostorech a podél linie dásní</p> <p>Díky technologii dutých vláken je tenká a snadno klouže</p> <p>Snadné použití i u stěsnaných zubů</p>
Search Terms- General:	oral-b, essential floss, mint, floss, zubní nit, dentální nit, voskovaná dentální nit, tenká a snadno klouže, bakterie plaku, linie dásní, mezizubní prostory, zuby
Brand Description/Story:	

Package Label & Category Specific

Purpose:	
Active Ingredients:	
Indications/Uses:	

This is the official eContent Preview for the product listed below. This form is for internal BCO review and approval, and cannot be shared with retailers.

Warning: Uchovávejte mimo dosah dětí.

Directions: Celý návod na použití je vytištěn na obalu.

Other Drug Facts Information:

Ingredients: Not Available

Nutrition Facts:

Choking Hazard Warning:

Consumer Care Phone: 221804335

Consumer Care Return Address: Procter & Gamble Czech Republic s.r.o.,
Ottova 402,
269 32 Rakovník,
111 21 Praha 1

Consumer Care Statement: Chcete se na něco zeptat? Zavolejte nebo pošlete e-mail.

Manufacturer Address:

Pack Count/Uses: 0 N/A

Pack Size: 50.0 m

Size Name:

Package Type: Ramínko

Color:

Flavor/Scent: Mint

Skin Type:

Hair Type:

Diaper/Nappy Babyweight:

Diaper/Nappy Size:

Model Number:

Batteries Included

Batteries Required:

Number of Batteries Required:

Battery Type:

Replacement Accessories:

AC Voltage:

Product Expires?:

Shelf Life in Days:

Does the product have Open Sharp Edges?

Is the product a liquid in Double Sealed Container?

Is the Item a SIOC?

Must be 18 years or Older to Purchase?

Brandbank Segmentation: Péče o vlasy, tělo a zdraví>Péče o zuby>Zubní kartáčky a dentální nitě

Exploding Bomb: No

Gas Cylinder: No

This is the official eContent Preview for the product listed below. This form is for internal BCO review and approval, and cannot be shared with retailers.

Corrosion:	No
Flame:	No
Skull & Crossbones:	No
Exclamation Point:	No
Flame Over Circle:	No
Health Hazard:	No
Environment:	No
Signal word:	Žádné signální slovo

Logistics

Sub-Sector:	Oral Care
SAP Category:	Dental Floss
SAP Brand:	Oral-B Manual
SAP Sub-brand:	Essential
Initiative Name:	Not Available
Customer Specific SKU:	
Start of Ship:	2017-01-15
Distribution Market:	Czech Republic
Country of Origin:	
Package Weight:	0.016 kg
Product Weight:	0.016 kg
Package Dimensions (HxLxW):	20.0x115.0x70.0 mm
DUN 14:	04103330317131
Case Weight:	3.174 kg
Shipping Case Dimensions (HxLxW):	150.0x448.0x281.0 mm
Inner Packs per Case:	12
Units per Inner Pack:	12
Units per Case:	144
Creation Date:	2012-09-27
Last Modified Date:	2018-02-04
Content Public Removal Date:	

Status & Brand Content Owner

Current Approval Status:	approved
Last Approval date:	2017-08-03

This is the official eContent Preview for the product listed below. This form is for internal BCO review and approval, and cannot be shared with retailers.

Last Approver: salomez.n@pg.com
P&G BCO: janeczek.m.1@pg.com
Brand Content Coordinator:
Status: Completed
Active: Y
Deactivated on:
Deactivated by:
Completeness %: 100%
Image Ready: Yes
Text Ready: Yes
Locked: No
Gaps to Correct:

Associated Media



Product Image - In Package
Front
Center
v1 - tif
2000x2000
Exp:-